

ENTERPRISE FORM

PIZZA FRITTA



Owner/ Partner of

PIZZERIA NAME

Address CITY

STATE COUNTRY ZIP Code

Telephone: Mobile:.....

Email address (To be published)

website.....Facebook.....

Instagram.....

Name first Pizzaiolo.....

Owner's Date

Owner's mobile (not to publish)

Owner's e-mail (not to publish).....

PEC

Company tax data

Business name

CITY STATE COUNTRY ZIP Code.....

Address

Vat Number..... LICENSE n°.....(PLEASE

ADD A COPY OF THE RESTAURANT LICENSE)

ASKS:

To become member of the Associazione Verace Pizza Napoletana and to commit myself and my restaurant:

- to accept, respect and promote the tradition of the Neapolitan pizza strictly following the specification of the Vera Pizza Napoletana (see attached Disciplinary)
- to include the Vera Pizza Napoletana in the pizzeria menu as a product of excellence;
- to accept, respect and promote the tradition of the Pizza Napoletana according to the specification of the Vera Pizza Napoletana (see attached Disciplinary)

Company stamp and signature for acceptance

I allow the association to use all the information about me and my company according to the Italian law (December 31, 1996 n. 675 and legislative decree n. 196 of June 30, 2003)

Dear Applicant,

The association welcomes members from around the world provided they are able to produce a product that meets all of the characteristics outlined below to apply and (following approval) display and use the brand name "Verace Pizza Napoletana" - (Vera Pizza Napoletana).

The 'Verace Pizza Napoletana' Association will consider requests to utilize the brand name "Verace Pizza Napoletana" - (Vera Pizza Napoletana) held in license by the association, providing the request comes from a firm (restaurant or 'pizzeria') that has undergone the full application process (see attached modules), has been formally assessed and inspected by the association and approved by the committee members

This document is intended to provide:

- the basic requirements for obtaining the membership to the Associazione Verace Pizza Napoletana (AVPN).
- the obligations from the VPN Association and from the Members, as an extract from our VPN Disciplinary (AVPN International Rules).

The request for obtaining a membership for the USA and Canada pizzerias should be sent directly to our VPN Americas Delegation (info and contacts on the site www.verapizzanapoletana.net).

Basic Requirements

Ingredients: water, flour 00/0, salt, fresh beer yeast, ricotta, fior di latte cheese, salame and cicoli. Only use is allowed of fresh natural ingredients non treated process food.

Appropriate Technique: Hand made or machine dough, working bench (usually marble), Frying temperature (180° C degrees), manipulation, preparation of the pizza with the technique using the guide line of the AVPN.

Oil: Choice of the oil, very important the point of smoke, to prefer vegetable oil with high content of oleic acid.

The member of the association commits to include and to promote in their menu and in their gastronomic offer the "Fried Neapolitan Pizza" as listed in the guide lines of the association.

The visit and the report of a member of the association to verify the ingredients, the technique and the finish product and everything meet the traditional product. In any case we reserve, by the rule, to conduct periodical checks through the visit of our member control, in the interest of all members of the association, the consistent quality of their product.

Every single restaurant, pizzeria is required to respect the guide line of the association. As well every business that is member of association is required una tantum a fee for the membership (a volunteer tax that can be request every year to cover the cost of secretary, internet site).

Consequent, the member quote does not apply to the new or existing business that are part of the same group, neither the transfer of the membership from one business an other one. Instead ever business will be judged and registered as member separately. In the event in the lack of respect of the rules of single or more members, the association hold the right to suspend or cancel the membership on the individual or of the collective.

Obligations of the VPN Association

The association concerns itself with:

1. Promoting and advertising the Verace Pizza Napoletana trademark and its requirements with shows, conferences, workshops and other promotional events which can be useful for reaching the goals of the Association and informing the associates regarding all the activities.
2. Assuring the adherence to the Disciplinary by all the associates and provide them a correct training about the technique of making Neapolitan pizza.
3. Giving to all the members all the possible technical assistance in order to facilitate the adherence to the Disciplinary rules;
4. Informing the members about all the Merchant (Vendors) Registry Associates whose equipment and

ingredients correspond to the requirements of the Disciplinary;

5. Organizing information sessions for the responsible parties of the associated businesses;

Requirements of the Associates

The associates concern themselves with:

1. Displaying in an evident way the plate with the trademark of the Association inside and where possible outside of the associated location;
2. Specifying in all the menus that all the pizzas are Neapolitan style pizzas, prepared and served adhering strictly to the rules of the VPN Disciplinary, including ingredients and the production method.
 1. Instructing all the persons involved in the preparation of the pizza with the proper knowledge about the Verace Pizza Napoletana ingredients and preparation techniques.
 2. Instructing all the front of the house employees (managers, hostesses and servers) about the basic rules and purpose of the Association.
 3. Reporting the name of the pizza-maker in charge that must be approved by the Association and enrolled in the "Albo pizzaioli".
 4. Informing immediately the Association for any change of the main pizza maker.
 5. Accepting additional membership in other associations provided they are not in conflict with the goals and the rules of the association.
 6. Informing the Association of any promotional activity, events participation, training courses in which the associated will be involved and in which the AVPN will be directly or indirectly involved.

Documents to provide in order to become member of Associazione Verace Pizza Napoletana (A.V.P.N.)

You should prepare and send us the following documentation:

1. The attached form filled up;
2. Copy of your restaurant business license.
3. A short description or story of the restaurant (for our website)
4. The restaurant logo in Jpeg format (300 dpi) or PDF (for magazine publishing and for our web site)
5. Photo of the inside pizzeria with customers in Jpeg;
6. Photo of the owner or the management in Jpeg;
7. Photo of the Pizzeria from outside with the signboard in Jpeg;
8. Photo of the pizza in the dish, as you serve to the customer in Jpeg;
9. Recipe of the pizza dough;
10. Three short videos of the pizza process:
 - preparation of the pizza dough,
 - cutting and preparation of the balls,
 - preparation, handling and cooking of a Pizza Margherita until the final presentation of the pizza in the plate.

Kind regards

Association V.P.N

Modulo d'iscrizione / Enrolment Form

Nome e Cognome / First and Last Name:	
Data e luogo di nascita/ Date and place of birth:	
Città/City:	Paese/Country:
Indirizzo/ Address:	CAP/Zip code:
Telefono/ Phone Number:	Fax:
Cellulare/ Mobile Phone:	
E-Mail/ Mail Address:	
Lingue Parlate/Spoken languages:	
Taglia maglietta/ T-shirt size:	Taglia Pantaloni/Pants Size:
Azienda in cui si svolge il proprio lavoro/Current Employer:	
Nome datore di lavoro /Employer	
Name..... Città/City	
Precedenti aziende dove si è fatta esperienza / Previous Restaurant Experience	
1)	
2)	
3)	
Eventi a cui si è partecipato / Events participated in	
1)	
2)	
Corsi eseguiti / Professional courses completed	
1)	
2)	

La informiamo che ai sensi dell'art. 13 del D. Lgs. 196/2003 "l'Associazione Verace Pizza Napoletana" procederà al trattamento dei dati da Lei forniti nel rispetto della normativa in materia di tutela del trattamento dei dati personali, e che lei potrà in qualsiasi momento chiedere la cancellazione dai nostri archivi.

The Associazione Verace Pizza Napoletana will strive to protect the privacy of your personal information and will not share this information with any third parties. Please notify us if at any point you would like to be removed from the database.

Firma

Napoli,.....
